

### Terms of Reference

- To investigate what is being done to help smokers quit and prevent young people from smoking.
- To scrutinise the impact of support, treatments, and alternative therapies provided by the NHS.
- To involve the community (especially service users and carers) in the scrutiny process, provide them with opportunities to give evidence and inform the review.
- To investigate whether services have equal access and equal outcomes across the Borough and address inequalities.
- To collaborate with partner organisations to identify opportunities where partner working could benefit the service user's experience and to ensure that the partnership is working together strategically to achieve smoking cessation objectives.
- To consider the overall delivery of services, with an aim to improve poor performance and address any gaps in service
- To review best practice in other local authorities and to see where Barking and Dagenham can emulate or learn from these initiatives to achieve the scale of change needed for this Borough.
- To produce a final report with findings and recommendations for future policy and/or practice.

## List of Recommendations

The following recommendations are set out here as a list, for ease of reference.

### **Recommendation 1:**

The HASSC recommends that the Barking and Dagenham Tobacco Alliance explores the possibility of forming a regional tobacco alliance or network to share good practice.

### **Recommendation 2:**

The HASSC recommends that the Tobacco Alliance should secure membership of Trade Union representatives on the tobacco alliance to help reach and influence routine and manual workers with smoking cessation interventions.

### **Recommendation 3:**

The HASSC recommends that the Partnership should give commitment to funding the posts of tobacco control co-ordinator and Tobacco Enforcement Officer as well as other related tobacco programme costs to mitigate risk of not reaching strategy targets.

### **Recommendation 4:**

The HASSC recommends that commissioners encourage more GPs to provide stop smoking services and that the emerging GP consortia give early consideration to this area of activity.

### **Recommendation 5:**

The HASSC recommends that the Tobacco Alliance should encourage more frontline health workers (dentists, pharmacists, midwives, and opticians etc) to prioritize the delivery of smoking cessation interventions.

### **Recommendation 6:**

The HASSC recommends that the Council develops a range of interventions including peer-led interventions in schools.

### **Recommendation 7:**

The HASSC suggests that Members serving on school governing bodies take an active interest to ensure that good quality tobacco education is given a high priority.

**Recommendation 8:**

The HASSC recommends that decision makers Implement the recommendations for a Youth Stop Smoking Service

**Recommendation 9:**

The HASSC recommends that local proprietors are encouraged to remove tobacco vending machines from their premises ahead of forthcoming legislation. Consideration should be given to prohibiting tobacco vending machines as a condition of premises licences.

**Recommendation 10:**

The HASSC recommends that the Tobacco Control Alliance should develop a campaign to discourage adult proxy purchasing from strangers, friends and relatives.

**Recommendation 11:**

The HASSC recommends that high profile prosecutions related to tobacco control enforcement are publicised in the local media to deter sellers of illicit tobacco products.

**Recommendation 12:**

The HASSC recommends that the Tobacco Alliance encourages local businesses to address the sale of illicit tobacco in the workplace.

**Recommendation 13:**

The HASSC recommends that the Tobacco Alliance should encourage local businesses to provide more support to help staff quit.

**Recommendation 14:**

The HASSC recommends that the Tobacco Alliance explores the possibility of implementing a smokefree award scheme for local businesses that adopt good smoking cessation practices.

**Recommendation 15:**

The HASSC recommends that the Council becomes an exemplar organisation for stop smoking interventions in the workplace and uses LBBB achievements to encourage local businesses to adopt better smoking policies/practices.

**Recommendation 16:**

The HASSC recommends that the Local Authority reconsiders its pension investment strategy to reflect the Council's social responsibility whilst ensuring a focus on optimal investment.

## APPENDIX 3

### Background Papers

<b>Author:</b>	<b>Title:</b>	<b>Date:</b>
ASH	Beyond Smoking Kills	October 2008
ASH	The Cost of Smoking to the NHS	October 2008
ASH	Tobacco Advertising at Point of Sale	August 2008
DH	A Smokefree Future	February 2010
DH	Excellence in tobacco control: 10 High Impact Changes to achieve tobacco control	May 2008
DH	Smoking Kills	January 1998
HASSC	Agendas and Minutes	2010 - 2011
IDEA	Tobacco Control – the story so far	July 2010
IDEA	Tobacco Control Survey: England 2009-10	July 2010
LBBB	Statement of Investment Principles	2008/09
LBBB	Tobacco Control Strategy 2010/2014	July 2010
NHS B&D	Insight into smoking in routine and manual workers	March 2010
NICE	School-based Interventions to Prevent the Uptake of Smoking Among Children and Young People	February 2010
Tobacco Alliance	Business case for the development of a youth stop smoking service for 8-18 year olds in Barking and Dagenham	November 2010
Tribal	Barking and Dagenham Joint Strategic Needs Assessment	May 2009

## List of Contributors and Site Visits

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### Site Visits:

No site visits were undertaken by the Select Committee for this review.